

Children see the tap and hear the beep. This programme helps them see the choice behind it.

A story-led seven-week early money-learning programme for one Reception, Year 1 or Year 2 classroom. **Free to the school when sponsored.**

£0

To the school. A local business funds the classroom

R – Y2

Reception, Year 1 and Year 2.
Evidence to date is Year 1 and Year 2 only

7 weeks

One session we deliver, then six short weekly sessions

~2 hrs

Active teacher time in total.
Plus staff present at our session

Tap. Tap. Pause.

Do I need it, do I want it, or does it depend? Then the child gives a reason. **The reason is the learning, not the answer.** Every situation belongs to a story character, so no child is ever asked what their own family earns, spends or cannot afford.

What your pupils do

- Meet Ava and Walbot through a story, in their own classroom
- See the exchange that a contactless tap hides
- Stand for a need, sit for a want, then **give a reason**
- Learn save some, spend some, share some if you can, with **share as an invitation**
- Practise pausing before choosing

Core participation does not depend on confident reading, writing or calculation. Alternative pause cues are available.

What your staff do

No lesson planning from scratch. We deliver the opening session; your staff supervise as they would any visitor and present nothing.

- **Six short weekly sessions**, weeks 2 to 7, from a library of thirty cards
- **No more than five minutes of preparation** for each, by specification
- Short daily Pulse moments in between, and a two-minute check-in
- An optional Family Mission each week, and the recall check at the end

Around two hours of active teacher time in total. Separately, a member of staff stays in the room while we deliver: **classroom supervision, not teacher-led delivery.** No printing, no marking, no login.

What it costs, and what a sponsor sees

£0 to your school, at any stage. A local business funds the classroom: **£550** for the first, **£400** for each additional one. **No school date is confirmed until sponsorship has cleared.**

The sponsor may receive adult-facing acknowledgement **in wording your school approves first**, and a report of what was delivered.

They receive **no contact with your children or families, no participant data, no promotion in your classroom, no influence over content, and no photography.**

Fund a classroom, not access to children.

September 2028, and why we are not waiting for it

Citizenship becomes statutory at key stages 1 and 2 with financial education inside it. Final curriculum expected spring 2027, first teaching September 2028. **The programme of study is not published, so nobody can claim to meet it, us included.** We map only to frameworks that exist, and we name them.

Somebody has to work out what lands with four to seven year olds before then, and **we intend that to be us.** Every classroom from September 2026 feeds a designed evidence base that **we intend to have independently reviewed rather than marked by us.** In early conversation with Loughborough's Centre for Early Mathematics Learning, and nothing is commissioned yet.

Today's evidence is small and formative, the pathway has not completed a full cycle, and nothing establishes lasting retention or changed behaviour. Method and corrections in Annex B. **A Financial Education Quality Mark submission is under assessment. Nothing has been awarded.**

1

A call, **only if you want one.** Dates are pencilled, never held

2

Expression of interest, governor due-diligence link, and a map of where resources and data sit

3

We deliver the Spark, in school or live into your classroom

4

Six weeks. Your weekly note, guidance back, cards tuned to your class

5

Report, certificates, digital books, free termly packs

Start, or just ask

Twenty minutes, no pressure and no follow-up sequence. **If no suitable sponsor is confirmed within four weeks of your written expression of interest, we close the enquiry and your school owes nothing.**

Capacity is about four classrooms a term. Early interest helps.

Nathan Waldron

Founder and Director

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